2018 Annual Report

St. Louis’ Immigrant Services & Community Engagement Hub Since 1919

International Institute
Saint Louis
2018 YEAR IN REVIEW

It was an exceptionally busy year for the International Institute, in spite of continued decline in refugee resettlement in St. Louis and around the U.S. Our 91 staff provided services to 6,674 clients in St. Louis and at our branch office in Springfield, MO. More than 1,600 volunteers donated more than 18,000 hours of service.

Working with our many partners, we promoted a more inclusive community. We made 190 presentations, provided 65 campus tours, served on dozens of work groups, and advocated for a more vibrant multicultural community, especially through Festival of Nations.

In October, Anna Crosslin celebrated her 40th anniversary as President & CEO.

By year’s end, a three-year draft strategic plan was complete for adoption in early 2019. The plan envisioned a rephrase in the mission, vision and goals of the Institute to ensure its continued relevance in the rapidly shifting environment.

2018 Annual Report
For nearly 100 years, the International Institute of St. Louis has served as our region’s immigrant services and community engagement hub. We have a long history, deep roots, and vast multicultural expertise. The work of the Institute is vital to the prosperity of our region, state, and nation.

Our strategic imperatives: 
OFFER TOP-NOTCH, FIRST TOUCH SERVICES
As a result of shifting White House priorities, total refugees resettled in St. Louis in 2018 dropped to 177 arrivals – 15% of 2016. New programs included health-related house parties for 35 homebound refugee women funded by the Episcopal Presbyterian Health Trust. IKEA and the Church of the Latter Day Saints made large donations of brand-new household furnishings for newly arrived families. We recruited Certified Application Counselor volunteers to augment services in our Health Insurance Program funded by the Missouri Foundation for Health. We also received a multi-year federal anti-human trafficking award to significantly build program capacity.

It was also a year of dramatic growth in other program areas. The Institute was appointed the Missouri Refugee Coordinator, replacing the state, which opted out of the multi-city program coordination role in April. The JCRC planned and conducted a second highly successful one-month summer camp for 67. After-school and summer tutoring for refugee teens was added. Measurable milestones were reached; 48% improved at least one grade in a class in school, and 94% had perfect or improved school attendance.

Throughout the year, we worked to expand recertification and training for immigrant professionals. More soft skills training classes and mentoring opportunities were offered. We produced career pathway guides and hosted a conference to highlight issues of under employment...
within this skilled population. In the fall, we received a Refugee Career Pathways grant, one of 11 federal awards around the U.S. 25 adults received computer instruction including introduction to computer coding.

**FACILITATE FAMILY & COMMUNITY ECONOMIC GROWTH**

Through the International Institute Community Development Corporation (IICDC), our subsidiary economic development entity, we made loans to start or expand 41 immigrant-owned businesses. During the year, we managed a portfolio of 114 loans with lending support from Carrollton Bank, Midwest BankCentre, PNC Bank, and Busey. We also made six credit builder loans; more than 80% of borrowers were making timely repayments. Almost 45% of our clients obtained or maintained a prime credit score. II Global Farms continued to attract a substantial number of volunteers, especially service learning groups.

**FOSTER POSITIVE COMMUNITY RELATIONSHIPS**

We advocate on behalf of our constituents, deliver strategic messages to priority audiences, and build strong community connections through events and presentations.

In 2018, the Institute’s Festival of Nations with presenting sponsor, Wells Fargo Advisors, drew 125,000 visitors to Tower Grove Park. More than 50% of the audience was between 19 and 54. We posted 280 times to 9,300 followers on our social media sites, and our postings were widely shared. Nearly 44,000 unique viewers visited our website. Institute staff appeared in 127 media stories or mentions.

During the year, we worked closely with numerous organizations, especially the St. Louis Mosaic Project, to introduce welcoming programs and activities. In collaboration with Casa de Salud and three other organizations, we helped launch an information & referral website for area immigrants through the New American Alliance with support from the MFH.
SUPPORTEs, COLLaBORAToRS AND PaRTNERS

All divisions of major networks/institutions are listed by INSTITUTIONal name first, with department or program following.

Accenture
Affinia Healthcare
Ameren
AmeriCorps STL
Armstrong Teasdale LLP
Asian American Chamber of Commerce
Bank of America
Barnes-Jewish Hospital
Behavioral Health Response (BHR)
Better Family Life
BIAS
Bridges to America
Bryan Cave Leighton Paisner LLP
Building Union Diversity (BUD Program)
Busey Bank
CAIR
Caring Community Council
Carrollton Bank
Casa de Salud
Catholic Charities - City Greens
Catholic Charities of S MO
Catholic Charities of Central & Northern Missouri
CBN
CDFI Coalition
Central Patrol Business Association
Central SDA Church
Christian Friends of New Americans
Church at Affton
City of St. Louis
Board of Aldermen
Fire Dept.
Health Dept.
Mayor’s & Other Offices
Police Dept.
College Bound STL
Commerce Bank – Main & S City
Compton Heights Church
Congregation Shaare Emeth
Construction Forum STL
Convoy of Hope
Cornerstone Christian Church
Corp. for National & Community Service
Council of Churches of the Ozarks - Spgfld
Credit Builders Alliance
Crisis Aid International
Daughters of Charity Foundation STL
Deloitte LLP
Dot Foods
Diversity Awareness Partnership STL
Earth Day 365
Enterprise Holdings
Employees Foundation
Episcopal Presbytarian Health Trust
Epworth Children & Family Service
Explore STL
Express Scripts
(Susanna Wesley) Family Learning Center
Family Workforce Centers of America
Federal Bureau of Investigation STL
Federal Reserve Bank STL
Fleishman Hillard
FOCUS STL
CORO Fellows
CORO Women in Leadership
Emerging Leaders Leadership STL
Frontenac Ward
LDS Church
Garden District Commission
Gateway EITC Community Coalition
Great Circle
Greene County Health Dept.
Healing Action
Healthy Kids Express
Hispanic Chamber of Commerce STL
Hispanic Leaders Group STL
House of Good
Immigrant Service Provider Network
IMPRINT
Inspired Life & Work Institute for Family Medicine
Interfaith Partnership STL
Islamic Foundation of STL
Jewish Community Relations Council
Jewish Coalition for New Americans
Jordan Valley Community Health Center – Spgfld
The Journey–Tower Grove
JVS – Kansas City
KARE Camp
(William T.) Kemper Foundation, Commerce Bank Trustees
Kingdom House
Korean Presbyterian Church – Kirkwood
KWMU 90.7
Legal Services E. MO
Legal Services W. MO
Migrant Farm Worker’s Project
Literacy Roundtable
Metro STL
LiUNA Laborers’ Local 42
Living Word United Methodist Church
Lutheran Foundation STL
Magic House
Maria Sanchez Ley
Law Office
Mary Morini & Friends
MasterCard Worldwide
Migrant Farm Worker’s Project
Mercy – Human Resources
McCarthy Building Companies
McKnight Crossings Church
MICA Project
Midwest BankCentre
Minority Action Council
MIRA
Mission Center STL
MO Arts Council
MO Association for Social Welfare
MO Botanical Garden
MO Career Centers
MO Citizens for Arts
MO Community Service Commission
MO Dept. Health & Senior Services
MO Dept. Higher Education
MO Family Support Division
MO Foundation for Health
Missouri State University
NAACP–Springfield
National Charity League
National Council of Jewish Women
New City Fellowship
New Destiny Apostolic Church
Niagara Foundation
Nine Network–KETC
Normandy 7th & 8th Grade Center
Oasis International
O’Fallon Community Gardens
Old Newsboy Day
Operation Food Search
Ozark Technical College – Spgfld
Paradigm Architects
Parkway United Church of Christ
Pettus Foundation
Places for People/Community Alternatives
PLAN STL
Planned Parenthood of STL Region & SW MO
PNC Bank
Pride St. Louis
Principia College
PROMO
Prosperity Connections
Pulitzer Arts Foundation
Regional Arts Commission STL
Riezman Berger LLP
RISE
Rooster – S Grand
S Grand Community
Improvement District
Safe Connections
Safe Passage
SAGE Metro STL
STL Area Agency on Aging
STL Children's Hospital – CAB
STL Chinese
American News
STL Community
College Workforce
Solutions Group
STL County
Dept. of Human Services
Div. of Workforce
Development
Police Dept.
STL Economic
Development Partnership
STL Mosaic Project
World Trade Center STL
STL Sister Cities Program
STL Effort for Aids, Access Project
STL Mental Health Board
CANA Network
STL Modern
Chinese Language School
STL Priory School
STL Public Schools
AEL Program
K – 12 Bilingual/ESL Program
Nahed Chapman Academy
STL Regional Chamber
STL Regional Health Commission
STL Symphony Orchestra
Arda
STL Youth Jobs
St. Joseph’s Academy
St. Mary's High School
Saint Louis University
Boeing Institute of International Business
Department of Pediatrics, Division of Hospital Medicine
Center for Supply Chain Management Studies
School of Medicine
School of Nutrition & Dietetics
School of Social Work
St. Martha's Hall
School Sisters of Notre Dame
Sheldon Art Gallery
SLEHCRA
SLU High School
Springfield Area Chamber of Commerce
Springfield Public Schools
South City Church
Stone Soup Group
Temple Israel
TGE Neighborhood Association
TG Heights Neighborhood Association
TG South Neighborhood Association
Thompson Coburn
Tick Tock Tavern
Tower Grove Park
TNT Graphics
TRIO – Educational Opportunity Centers
Turning Point
UMB Bank
UMOS
Under the Nile
Univ. of MO-STL
School of Education
School of Social Work
United Way STL
Urban Chestnut Brewing Co.

US Attorney's Office – E MO
Anti-Human Trafficking Task Force
Hate Crimes Task Force
US Bank
US Bank Community Development Corporation
US Bankruptcy Court/E MO
USCIS – STL Field Office
US Dept. Treasury - CDFI
US District Court/E MO
US Social Security Administration
Walgreens Boots Alliance
Washington University
GWB Soc. Work School
Immigration Law Society
School of Medicine/
Pediatricians in Community
WE Global Network
Webster Arts
Webster University
Welcoming America
Wells Fargo Advisors
Employee Affinity Groups
Foundation
Women’s Safe House
World Affairs Council STL
World Education Services (WES)
Wyman Center
Youth-in-Need
DONOR HONOR ROLL

$20,000 to $50,000
Centene Charitable Foundation
Daughters of Charity Foundation
Enterprise Holdings Foundation
Episcopal Presbyterian Foundation
Health Trust
Wells Fargo Advisors

$15,000 to $19,999
Viola Aloe Laske Charitable Trust

$10,000 to $14,999
Monsanto
U.S. Bank
Webster University
William T. Kemper Foundation, Commerce Bank Trustee

$5,000 to $9,999
Tod Ackerman

$1,000 to $2,499
Edgar Aguilar
Charles Allen
Ameren
Ellen Shapiro & Gerald Axelbaum
Dipankar Bandyopadhyay
Mary Bard
Timothy & Anita Barker
The Bellwether Foundation
Kathleen Berg
Susan Berger
Fred Berger
Galen Bingham
Caravus

$500 to $999
Carrollton Bank
Marie Casey
Arvan Chan
Ashok Chawla
Dr. Bruce & Betsy Cohen
Edrington Americas
Fidelity Charitable
First United Methodist Church
Colleen Fitzpatrick
Florence Heiman Charitable Trust
Brian Flynn
Frances Howell Central High School
Robert Garavaglia

$2,500-$4,999
Anonymous
Bank of America

Richard & Kathleen Gund
Robert & Kathleen Haar
Michael Hogan
Mary Heger
Jagdish Hinduja
Brian Hoelscher
James Hoke
Jane Johnson Hoeltzel Charitable Fund
Wilbert Juelfs
Arindam & Shanna Kar
Ward & Carol Klein
Christina Lawrence
Manning Family
Doris May

$5,000 to $9,999
Commerce Bank Trustee
William T. Kemper Foundation, Webster University

$10,000 to $14,999
Viola Aloe Laske Charitable Trust

$20,000 to $50,000
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$2,500-$4,999
Anonymous
Bank of America

Southern Glazer’s
Sports Strategies
State Farm
St. Louis Community College
St. Louis Community Foundation
St. Louis Economic Development Partnership
St. Joseph Academy
Anne Teske
Alice Tharenos
TransCultural Group
U.S. Coast Guard
USCRI
Jeffrey Warner
Webster Groves Presbyterian Church
Western Governors University

$500 to $999
Bailey’s Restaurants
Thomas Bloom
Harold Bornstein
Connie Burkhardt
Lisa Carnahan
Susan Carrillo
Mark Catanzaro
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R.E. Essen
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Douglas Dicks
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Thea Emmons
Enterprise Bank & Trust
First Bank
First Unitarian Church of St. Louis
Joel Glassman
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Harriet Goodman
Jane Grady
Frederick Green
The Heavy Anchor
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Anne Hertlage
Karen Hoff
Eric Holland
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Gregory King
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Joseph Wysocki
United Way
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FINANCIAL STATEMENT*

Revenues in Excess of Expenses $(140,412)
Net Assets on 12/31/17 $5,938,984
Net Assets on 12/31/18 $5,798,572

* Consolidated Statement of Financial Position (audited)

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Vice Chair
Arindam Kar
Secretary
Anh Pham-Nguyen

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Partner
TOTA Investments
Dipankar Bandopadhyay
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Managing Director, Strategy & Innovation
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The Law Office of Sarah N. Swatosh
Alice Tharenos
VP, Financial Strategies
Peabody Energy
Lorie White
SVP Human Resources
Enterprise Bank & Trust

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VP & President of IICDC
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P. Ariel Burgess
VP Client Services
Paul Costigan
VP Program Administration
Elaine Dempsey
VP Institutional Advancement
Cesar Figari
VP Operations
Blake Hamilton
VP Programs
Marisa Echevarria
Accounting Director
Chelsea
Hand-Sheridan
Workforce Solutions Director
Rosemary Lang
Social Work Director

FOR INQUIRIES

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3401 Arsenal St.
St. Louis, MO 63118
(314) 773-9090
info@iistl.org
www.iistl.org • www.festivalofnationsstl.org

Current Fund

Revenues in Excess of Expenses $(140,412)
Net Assets on 12/31/17 $5,938,984
Net Assets on 12/31/18 $5,798,572

* Consolidated Statement of Financial Position (audited)

Photos by Wayne Crosslin unless otherwise credited.